

**COMHAIRLE CONTAE FHINE GALL
FINGAL COUNTY COUNCIL**

Arts, Culture, Heritage and Community Strategic Policy Committee

Wednesday 27th September 2023

Item No. 8

QR Codes Roll Out

Councillor C. Boland - AI090643

Motion:

"That the Chief Executive present a report on the roll out of QR codes across the County located at/on locations of Historical, Heritage, Commemorative sites such codes to provide the background to the site and to explain its significance while also linking similar sites in the area."

Report :

QR codes can be an effective tool in communicating knowledge and of improving the level and quality of visitor's interaction with heritage. Heritage interpretation is complex and QR codes and other interpretation tools should be used in context and integrated with relevant projects, ideally when a Heritage Audit with community contribution has been undertaken and specific outcomes, themes and content identified.

For example the use of tappable signage & QR codes are being trialled as a direct outcome of the Donabate-Portrane Heritage Audit. The website has been designed, photographs attained from community members, locations identified, map and graphics designed and the physical posts and plaques procured and are scheduled for installation. The outcome of this project, part of the CE Innovation Fund grants 2023 will inform the future roll out of similar projects.



Source of Reply: Heritage Officer